

## // OD-OS Retina Navigation Company

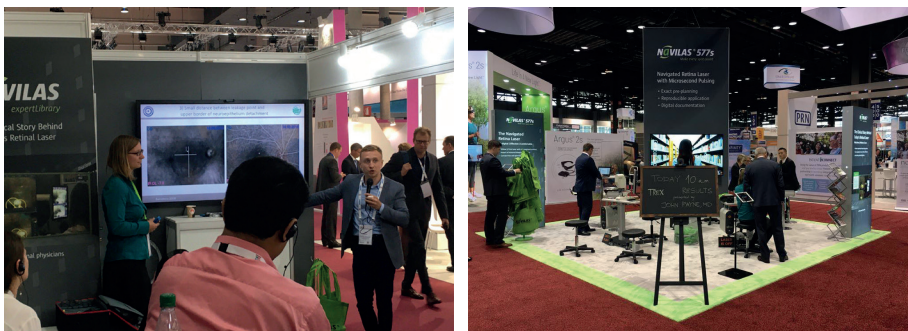
### ALWAYS AT THE CUTTING EDGE OF MEDICAL TECHNOLOGY – EXCHANGE OF EXPERIENCES AMONGST DOCTORS

The OD-OS Retina Navigation Company specialises in ophthalmic medical products and has set itself the goal of setting new standards for preventative retina treatment.

Drawing on eye-tracking expertise for refractive laser therapy (eyeball), OD-OS developed an eye-tracking laser therapy for the rear of the eye, the retina. Although laser therapy for the retina was well known to ophthalmologists, Navilas, launched in 2010, represents a major innovation. Firstly, it permits micrometre-precise preliminary planning of the therapy. And, unlike up to now, the laser is no longer controlled only by hand via a microscope, but can now be positioned precisely on the area designated in advance by the doctor using digital imaging and eye-tracking. The company is headquartered in Berlin and employs 35 to 40 people worldwide.

## // „MEET THE EXPERTS“ EVENT SERIES AT TRADE FAIRS

OD-OS showcases its developments to doctors, hospitals and prospective customers at global trade fairs. As part of the “Meet the Experts” event at OD-OS exhibition stands, doctors and others have the opportunity to share their experiences, remarks or case studies in 15-minute talks to users and visitors to the trade fair.



## // IT TAKES PRESSURE OFF YOUR VOICE AND THE BACKGROUND NOISE IS CANCELLED OUT

After some research, the company found BMS Audio. This was followed by a phone consultation about renting our tour guide systems. The company opted for the [TOM-Audio TG-100](#), which they have now rented for trade fairs around four times a year since 2016. We deliver the equipment to the required location at the designated time and then collect it afterwards. BMS Audio takes care of everything.

Up to 30 people take part in the talks and subsequent discussions. "It's totally intuitive to use. Just switch it on and set the channel. Everything worked perfectly." The background noise is also cancelled out. It takes pressure off the speaker's voice and everyone understands everything immediately.

**OD-OS**


**NAVILAS**®

**”** *It's totally intuitive to use. Just switch it on and set the channel.*


We are pleased to be able to support OD-OS with its "Meet the Experts" events.

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