

// TRÜTZSCHLER GMBH & CO. KG

HISTORY IS THE PAST. OR A BUBBLING SOURCE OF EXPERIENCE – VISITING TRÜTZSCHLER IN MÖNCHENGLADBACH

It all began in the summer of 1888 in Crimmitschau in Saxony. Paul Heinrich Trützschler registered a locksmithery and forging business. Over the years, the company specialized in machines for cotton processing on the international market. In 1948 the company was expropriated and the grandchildren Hans and Hermann Trützschler founded a new company in Mönchengladbach. From the end of the 1960s, subsidiaries and branches are established in the USA, Brazil and India. 1997 Turkey and China are added. 2005 Trützschler acquires a stake in Erko GmbH and also offers nonwovens machines. One year later, the former family business Fleißner becomes part of the Trützschler Group. In 2012, Swisstex takes over the know-how in the yarn sector. In 2013, the portfolio is expanded by a cooperation with the paper manufacturer Voith to include self-dissolving nonwovens in water. Today, Trützschler is considered the world market leader in the construction of high-performance cards.

// GENUINE VALUES, GENUINE PARTNERSHIP, GENUINE INNOVATION, GENUINE QUALITY

At Trützschler, this motto is also lived in the form of company tours. For example, during the long night of the industry, during which groups of visitors are guided through the noisy production. But also universities and colleges visit Trützschler. The company's own employees are also trained in this way. At a leading trade fair for the industry in Barcelona, the tour guide system was also used for guided tours on the 1400m² booth for larger customer groups.

Previously, there was already a tour guide system at Trützschler, but this had to be replaced after several years of use. „We came across BMS Audio by chance during a conversation,” says Michael van den Dolder, Marketing Manager at Trützschler. After a classic Internet search, the choice fell on our [TOM-Audio TG-101 with dialogue function.](#)



TRÜTZSCHLER

“ We have consciously opted for this dialogue function. At the end of the tour, this function is also used diligently. That is a good thing.

// „WE HAVE CONSCIOUSLY OPTED FOR THIS DIALOGUE FUNCTION. THIS IS A GOOD THING“

After an appointment on site, Mr. van den Dolder and his team were able to put the tour guide system through its paces. Especially the background noise was a problem. But with the tour guide system this is no longer a problem. The radio reception was also everywhere. In 2017 the [TOM-Audio TG-101](#) was purchased. At the beginning of 2019, 10 additional receivers were purchased. In order to also be able to serve larger events, Trützscher uses the possibility to rent suitable equipment. We are pleased to have found a suitable solution for Trützscher and wish them continued success and fun during the upcoming guided tours.

BMS Audio GmbH

Area:

 Roßfelder Straße 65/5
D-74564 Crailsheim

Phone:

 +49 7951 9622 0

Web:

 info@bmsaudio.com
www.bmsaudio.com