

## // IDEAL Reisen

### FROM THE NORTH CAPE TO SICILY – ON THE WAY WITH NICE PEOPLE

The history of [IDEAL Reisen](#) begins in 1994 when the founder Sabine Schmidt specialized from the very beginning on the activity as a tour operator with her own small but fine fleet of luxurious coaches. Sabine Schmidt passed away in 2010 and the current owner Andreas Theis took over the business. Under the motto „on the road with nice people“ you can travel with IDEAL Reisen from the North Cape to Sicily or from Scotland to St. Petersburg from extraordinary journeys to be thrilled.

## // SMALL, LIGHT AND COMPACT – THAT’S GOOD NEWS FOR THE GUESTS

Whether city tours in Prague, Dresden or London – information is transported to the guests everywhere. In some places, guided tours are even mandatory. One example is St. Peter’s Basilica in Rome. This is intended to prevent groups from disturbing each other. IDEAL REISEN already used the tour guide systems rented from its competitors. Problems arose with the letting with the time, bspw. that the tour guide system arrived too late and one could use these only one day later. Also these were brought on the journeys ever more frequently to the employment. Thus a renting plant was no longer profitable. In order to be a little more carefree and independent one decided to buy a tour guide system. On a fair contact was taken up with BMS audio.



” It is very small, lightweight and compact in comparison to other tour guide systems and is easy to operate.

## // CAREFREE TRAVEL IN EUROPE WITH YOUR OWN TOUR GUIDE SYSTEM

For one week IDEAL Reisen had the [TOM-Audio TG-100](#) for rehearsal. „The tour guide system is well received by the guests,“ says owner Andreas Theis. „It is very small, lightweight and compact in comparison to other tour guide systems and is easy to operate for both city guides and guests. The group size varies between 20 and 40 guests“.

Since 2016, the TOM-Audio TG-100 has been mainly used in Europe. Occasionally also outside Europe. The transmission quality is particularly convincing.

We are pleased to have found a suitable solution for IDEAL REISEN, so that one can set off carefree into every new adventure with nice people.

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