

// A-ROSA

BEAUTIFUL TIME ON THE RIVERS OF EUROPE

A-ROSA Flussschiff GmbH is one of Europe's leading premium providers of city breaks by ship on the Danube, Douro, Rhône/Saône, Rhine/Main/Moselle and Seine rivers. Founded in 2000, A-ROSA has been offering river cruises since 2002. Starting with two ships on the Danube, the fleet now includes thirteen modern ships, which offer premium amenities for guests in addition to the latest safety and environmental standards. The shipping company attaches great importance to all-round satisfied guests and offers in the tariff „Premium all inclusive“ culinary variety from morning to evening, as well as relaxation and balance in the „SPA-ROSA“. The central element of all A-ROSA river cruises are the exciting destinations and the unique landscape cinema along the way, which guests can enjoy on the sun deck or their own balcony. „No matter how you get on the ship - you get off grounded,“ says Joe Sacharias, senior hotel manager Danube. The company is working massively to revolutionize river cruising and make the attraction even more accessible to a younger audience. For example, the A-ROSA SENA, the new ship on the Rhine, is especially tailored to families. There is a children's program on every ship in the fleet, as well as a colorful entertainment program with a mix of DJ and live music. The latest addition to the fleet also offers a separate children's area and extra-large cabins for the perfect family vacation.



// A-ROSA'S DECLARED AIM: TO DISCOVER DIFFERENT CITIES COMFORTABLY IN A SHORT SPACE OF TIME

On site, the shipping company organizes a wide variety of shore excursions - with technology from BMS Audio. At the beginning of each trip, excursion experts introduce the cities in the course of the trip and present the planned excursions. At this time, BMS Audio's personal tour systems are also introduced. Even here, the ease of use is an absolute plus and avoids queries and operating errors when the receivers are handed out shortly before the first excursion begins. This is also confirmed by Joe Sacharias: „In terms of usability, simplicity and quality, very good!“. The devices are used almost daily and also convince with an improvement in sound quality and range compared to the previously used system. This could be tested comfortably already before the purchase with the test kit of BMS Audio without obligation.



// WITH A-ROSA NOT ONLY THE GUESTS CHANGE, BUT ALSO THE TOURGUIDES

The authenticity of the ports and cities visited is a priority for the shipping company. Therefore, local experts take over the tours on site. What makes it possible for guests to gain a particularly deep insight into destinations poses a special challenge for the technology used: the equipment must be able to be put into operation easily and quickly by the guide. BMS Audio's people guidance systems meet this requirement with flying colors and are recognized by guide and guest „as very user-friendly," confirms Joe Sacharias.

aROSA 
Schöne Zeit

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Joe Sacharias

We are pleased that the TOM-Audio TG-200 from BMS Audio is a permanent fixture on board the thirteen ships of the A-ROSA fleet and helps to offer the guests a unique experience on a daily basis.

BMS Audio GmbH

Area:



Roßfelder Straße 65/5
D-74564 Crailsheim

Phone:



+49 7951 9622 0

Web:



info@bmsaudio.com
www.bmsaudio.com